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FOR IMMEDIATE RELEASE

## INSURANCE BROKERS ASSOCIATION OF NOVA SCOTIA ENCOURAGES CONSUMERS CONCERNED ABOUT THEIR OWN INSURANCE COVERAGE TO CONTACT A BROKER TO REVIEW THEIR COVERAGE OPTIONS

JANUARY 20, 2010 – Halifax, NS. In recent months an unusually high number of properties in the Cape Breton Regional Municipality have been damaged or destroyed as a result of arson. This is of great concern to all Nova Scotians and the Insurance Brokers Association of Nova Scotia (IBANS) applauds the efforts of the CBRM Fire and Police Service in the difficult task of tracking down the perpetrators of these crimes and preventing future events.

"For consumers who are concerned about their own insurance coverage we encourage them to contact a Broker to review their coverage options" said Karen Slaunwhite, IBANS Executive Director. "An independent insurance broker will help consumers determine what coverage is available and find the policy that is best suited to their needs."

Ken Myers, President of the Board for IBANS adds "While recent events are of concern, the current marketplace is allowing for each property insurance policy to be underwritten on its own merits".

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